



Aug

The Gold Standard



*The Hampton Roads Region
of The Cadillac - LaSalle Club Inc.*

*A Monthly Newsletter Dedicated To
The Preservation of Two of
America's Finest Automobiles.*

Volume I Issue V August 1996

Message from the Regional Director

A great time was had by all on August 3rd in spite of the rain. The Hampton Roads Region turned out ten Caddys for the American Automobile Centennial Parade and Show in downtown Norfolk.

A total of 25 area car clubs brought 200 cars and trucks into Town Point Park for this event. Attendance was somewhat smaller than expected because of the weather. However, in spite of the intermittant downpours, everyone was in a joyous mood.

There were many activities, bountiful food vendors and many large tents to seek shelter under.

The next big event on the calender will be Sepember 5, 6 & 7, also on the Southside. The Tidewater Region of the AACA (Antique Automobile Club of America) is hosting the special fall national meet, also in celebration of the automobile centennial, and will be held in Cheasapeake City Park. Numerous activities are planned over the three day event which concludes on Saturday with a show and awards banquet.

To participate in this meet, you must be an AACA member and have a car that is 25 years old or older. Even though this is not a Caddy event, I would strongly encourage all our members to attend even if only as a spectator. It is expected that around 750 antiques will turn out and I promise that you will be able to see some of the finest, most spectacular cars you have ever seen. Put it on your calendar.

Next Months' Meeting

Our next meeting of the Hampton Roads Region will be held on September 3rd 1996, the day after Labor Day. We will see you at Suttle's as usual at 7 o'clock.

Kaddy Klassified

1948 Model 75 Limo, very nice,
\$14,500 Mary Ann Brendel
(804) 253-1146

1966 DeVille Convertable
white w/black leather int.
\$9,000 Joel O'Hern
(804) 587-2692

1964 Stuebaker, show car
\$7,500 Art Mathews
(804) 868-9717

Minutes from Last Month's Meeting

1. The director summarized the events of the Automobile Centennial in downtown Norfolk and distributed the meet plaques to those who attended.
2. The director announced the promotion of Richard Sills to Executive Vice President of the Cadillac LaSalle Club, and the appointment of Bill Edmunds of Devon, PA. as our new Eastern Regional Vice President.
3. The director made known to members the existence of the Coalition for Auto Repair Equality (CARE). This organization is primarily made up of auto parts firms and dealers who are dedicated to fighting and repealing old vehicle scrappage laws. They are currently making efforts to repeal a Virginia bill which is already on the books.
4. The director announced the need for the Hampton Roads Region to elect a member to the National Board. The requirement for boardmembers is that they attend the two annual meetings of the National Board and that they be willing and able to underwrite their own expenses connected with those meetings. Any member interested in National Board Service should contact the director as soon as possible.
5. The director summarized the upcoming meet events which will be held in the area.
6. The following announcements were made:
 - The new annual National dues renewal date is March 1st of each year.
 - It was decided that National will not collect Regional dues.
 - Beginning next year, the National will publish the directory on an annual basis.
 - CLC will have a booth at Hershey this year.

New News

The peninsula side now has its own "Jenro's". We have learned that auto enthusiasts have begun to gather in substantial numbers in the Denbigh H.Q. parking lot on Saturday nights. H.Q. is located on Jefferson Ave. in Newport News just north of the intersection with Oyster Point Road.

We understand that the lot begins to fill shortly after the store closes and that automobile tire kicking, and "war stories" go on very late into the night.

The report is that on any given Saturday night, one might see 200 cars and trucks of all descriptions. We are also told that these meetings have been going on for a while, and seem to be growing in popularity.

Your director intends to check this phenomenon out in the near future so that our membership has an eye witness account of the proceedings and see how it may compare with Jenro's.

Calendar of Events

— September —

- 3: Club meeting - Suttle Motors
- 5-7: AACA Special Meet
Chesapeake City Park
- 14: HVPR Annual Meet
Fort Monroe
- 14: Tire Station Annual Show
Tire Station, Portsmouth
- 15: Bill Lewis Fall Classic
Bill Lewis Chevy, Chesapeake

— October —

- 22: Mopar Madness
Langley Speedway
- 28: Leather 'n Lace Show/Shine
Coliseum Mall, Hampton
- 1: Club meeting - Suttle Motors
- 10-12: Hershey
Hershey, PA
- 19: Gloucester Auto Show
Ware Academy

— November —

- 5: Club meeting - Suttle Motors
- 8-10: Carolina Collector Auto
Show & Swap Meet
State Fair Grounds Raleigh, NC
- 28: Thanksgiving

— December —

- 3: Club meeting - Suttle Motors
- 25: Christmas

Cadillac - LaSalle Trivia

How well do you know the history behind the Cadillac - LaSalle names? See if you can answer these questions. Answers below.

1. Between 1963 and 1968, Cadillac Division set new sales records each year. This string was broken in 1969 because of an unpopular styling change. What was the change?
2. What did Cadillac make during World War II?
3. What name is given to the little bird like figures in the Cadillac shield?
4. Who headed the design team for the LaSalle in 1927?
5. Cadillac is the only U.S. auto maker, (and the only auto maker in the world to win twice), to win this coveted award for engineering excellence. Name the award.

Tech Tip

To keep your paint finish looking it's best, clean your pride and joy after each use by using a spray bottle filled with water, misting one panel at a time.

Dust comes off easily when wiped off after misting. Use a soft, clean towel or chamios.

Bugs also come off easier when they are fresh.

Trivia answers:

1. 1969 was the first year all Cadillac models were made without vent windows.
2. Light battle tanks
3. Merlettes
4. Harley Earl
5. Dewars Trophy, awarded in 1908 for complete interchangeability of parts, and in 1912 for electric start ignition.

Source: Standard Catalog of Cadillac 1903-1990

Members' Space

Got a gripe? Have an amusing auto related story to tell? Is there someone in the club you would like to praise or thank? Have you been to a recent show and want to tell us about it? Does your Cadillac or LaSalle have an interesting past, or do you just want to tell us about it? Got some used parts to sell? Looking for a hard to find part?

Here's your space! I'm saving it for you. We can use it for discussions about auto related subjects, or just as a way to get to know each other and our cars.

Art was kind enough to print my "intro" in the last issue of the "Gold Standard", and I hope you enjoyed it. Being located in North Carolina, I doubt I will have the opportunity to personally meet all of the members in the Region. Use my article as a template if you want to tell us a little about your self. This could be a way for us all to get to know each other better.

Please send me your ideas, letters, stories, photos (I can scan photos for inclusion with your material if you desire) or anything you want printed here before the 15th of each month for inclusion in the next month's newsletter. If you send photos and want them back, please include a self addressed, stamped envelope.

Mail material to:

Gold Standard Editor
7401 Thorn Ridge Road
Raleigh, NC 27613-3558

Or FAX hand written material to

Kennametal Inc.
Attn: Jim Koontz
(919) 829-5107

I'm looking forward to hearing from each of you. I'd really like to have to expand this newsletter to eight pages. Hope you can help me do that.

Happy Motoring!
Jimmy Lester (my southern name)

Editorial

In the minutes from last month's meeting Art tells us about an organization named CARE. Organizations such as these should be very important to any one who has ever gotten grease under their fingernails and enjoyed it.

Why? Because they are helping to keep our hobby, and our right's as old car owners, safe from the legislators who would rather sacrifice what they see as an old clunker for the sake of big industry.

By explanation: Here's how these programs are usually set up and how they benefit big industry, but at a high cost to the "little guy": you. Big oil companies and utilities get "mobile-source emission-reduction credits" from the government for every vehicle scrapped in these programs (for which the company will pay \$800 or so per vehicle). In return, that company is allowed to postpone cleaning up their own facilities to reduce what is called stationary-source emissions — in

plain English, that's smoke-stack pollution — for as long as 3 years. Meanwhile, you've possibly lost a car, or components, that could be used in a restoration project. The car and parts are gone forever, remember — they've been crushed beyond restoration . . . some aren't even recognizable.

There is another reason to be concerned, "Clunker" programs are voluntary today, but it is not unreasonable to suggest they could become mandatory — cast-in-stone law — in the future. Remember, these programs are very popular among bureaucrats who thrive on overregulation.

How can you help? First make sure all your vehicles are in top running condition and keep them well tuned.

Second, write letters to your state senator and state assembly representative. They are elected officials and it is their responsibility to listen to you and act on your behalf. Keep your letters short. Simply state that, as a car owner and hobbyist, you strongly

oppose any regulations that will eliminate your freedom to take part in, and maintain, the hobby of your choice. If you don't know who your elected reps. are, look them up in the telephone book under goverment offices, or call city hall.

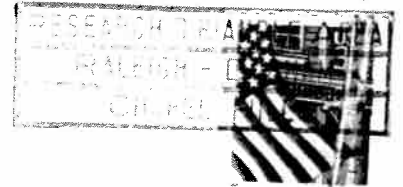
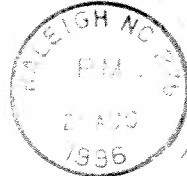
Editor's Note:

Most of this column was taken from a brochure published by SEMA, (Specialty Equipment Market Association), titled; "How Government Regulations Threaten Automotive Hobbies... and what you can do about it". If you'd like a copy call SEMA toll free at 800/514-SEMA.

I'm not promoting CARE, SEMA or any other organization in any way, I'm only promoting what they stand for. I don't want to lose my Cadillac to a crusher just so Exxon or Texaco can delay cleaning up their act. What do you think? Let me know.
Happy Motoring,
Jimmy Lester



Hampton Roads Region-CLC Inc.
Regional Director
Arthur N. Matthews, Jr.
12 Carroll Drive
Pogonson, VA 23662



Addressee

08/21/96 RALEIGH NC 276 #4
Viator Trudeau
1006 Austin Drive
Chesapeake, VA 23320