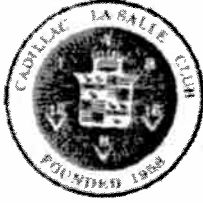


DDP sept



The Gold Standard



*The Hampton Roads Region
of The Cadillac - LaSalle Club Inc.*

*A Monthly Newsletter Dedicated To
The Preservation of Two of
America's Finest Automobiles.*

Volume I Issue VI September 1996

Message from the Regional Director

Busy is the watch word for September of 1996, i.e. meets galore. As of this writing, the special fall national AACA meet in Chesapeake VA is now history. For those of you who missed it, I have preserved the essence of the meet on video tape and will show it at our October meeting. This meet was for AACA members only, but was open for free viewing to the general public.

Five hundred cars were pre-registered, however, because of the threat of severe weather from Hurricane Fran, only 300 cars were displayed. As it turned out, the day was very sunny and hot, really too hot. Without the breeze that blew most of the day it would have been quite unpleasant.

For the rest of the month, there is at least one or more meets every weekend, so get your cars out and enjoy.

><

At our last meeting, we discussed the need to place a priority on recruiting new club members. One of my hopes is that by next summer we will have sufficient membership to be able to conduct our own show at Suttle Motors. I think that everyone is in agreement with this idea. I am asking everyone to come to the next meeting prepared to discuss this issue. This means that we all need to brainstorm the issue and bring new ideas to the table for discussion.

New News

The Region has received a lengthy memorandum from Jay Ann Edmunds, the national membership secretary. The following is a summary of that information. We will discuss each item in detail at the October meeting.

A. We have a personal list of every active and inactive national member.

B. Since the national has set a common dues renewal date for all members, (Feb. 28 yearly) we now have a prorated schedule (continued next page)

Next Months' Meeting

Our next meeting of the Hampton Roads Region will be held on Tuesday October 1, 1996. We will see you at Suttle's as usual at 7 o'clock for a productive meeting.

Minutes from Last Month's Meeting

1. There was discussion about the need for the Hampton Roads Region to have a member on the National Board. Any member with the time to devote to the job and the finances to travel to two meetings a year is encouraged to step forward.
2. A list of area meets and activities for the month of September was read to the members present.
3. It was announced that the Saturday night gathering of cars at HQ in Denbigh has been moved to the Patrick Henry Mall parking lot. See "New News" for details.
4. The director announced the need for stamp money donations. Mike Suttle indicated he would help out.
5. The need for ideas of how to stimulate membership was discussed. All present were asked to come to the next meeting with their ideas or suggestions ready.
6. All members were encouraged to make suggestions about the kinds of activities they would like to participate in.

New News (con't)

which will be printed later in the Self-Starter and will be sent with each renewal notice as it comes due.

C. New membership applications will require more info.

D. Our current active membership list stands at 23. According to the national computer, 39 national members live in our region. There are also an additional 21 inactive members living in our region.

E. We have also received Jay Ann Edmunds' very busy annual schedule which informs us how much the national does for members.

><

Since the last issue of the Gold Standard, we have learned that the Saturday night gathering of auto enthusiasts at the HQ parking lot in Denbigh has been moved to the Patrick Henry Mall parking lot just across Jefferson Ave. from HQ. Our own Don Baker has volunteered to check it out and give us a report at the October meeting.

Kaddy Korner

1948 Model 75, 7 pass. sedan
\$14,500
complete but needs restoration
Mary Ann Brendel
(804) 253-1146

1960 Fleetwood, not running
\$699 (804) 833-8744

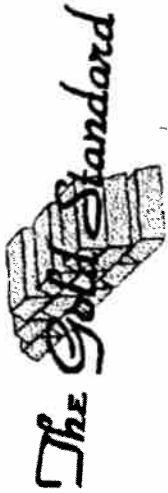
1966 DeVille Conv. - \$9000
white w/black leather int.
Joel O'Hern (804) 587-2692

1967 Sedan DeVille - \$5200
white w/black interior
5500 miles, very good cond.
Diogenes Ruiz (919) 846-0498

1985 Eldorado - \$1100
(804) 253-2282

1987 Cimmeron - \$2500
(804) 930-4820 or (804) 599-6881

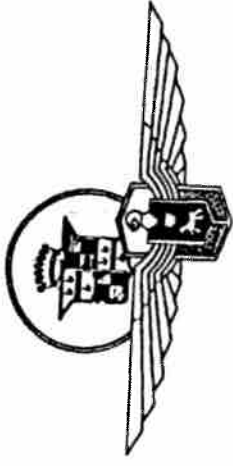
1964 Stuebaker - \$7500
show car
Art Mathews (804) 868-9717



Calendar of Events

Hampton Roads Region

Cadillac - LaSalle Club



— September 1996 —	— October 1996 —	— November 1996 —	— December 1996 —
<ul style="list-style-type: none"> • 21, Saturday Denbigh Day Parade Denbigh, Newport News • 22, Sunday <ul style="list-style-type: none"> - Piedmont Fest - AACA Charlottesville, VA - Mopar Madness Langley Speedway, Hampton • 28, Saturday <ul style="list-style-type: none"> - Leather n' Lace Show/Shine Coliseum Mall, Hampton - Southgate Mall Motor Fair Elizabeth City - Northern Neck - AACA Warsaw 	<ul style="list-style-type: none"> • 1, Tuesday 7pm Club Meeting - Suttle Motors Newport News • 3-6, Thursday - Sunday Fall Carlisle Carlisle, PA • 5-6, Saturday - Sunday VA. Beach Toy Show VA. Beach Pavillion • 10-12, Thursday - Saturday Fall Hershey Hershey, PA • 19, Saturday <ul style="list-style-type: none"> - Gloucester Auto Show Ware Academy, Glo. County - Phoebus Days Parade Hampton, VA • 27, Sunday <ul style="list-style-type: none"> - Autumn Glory Festival Norfolk Vo.-Tech. Center Norfolk, VA 	<ul style="list-style-type: none"> • 3, Sunday Potomac Region CLC Show Greenbelt, MD. • 5, Tuesday 7pm Club Meeting - Suttle Motors Newport News • 8-10, Friday — Sunday Carolina Collector Auto Show & Swap Meet NC State Fair Grounds Raleigh, NC • 28, Thursday Thanksgiving 	<ul style="list-style-type: none"> • 3, Tuesday 7pm Club Meeting - Suttle Motors Newport News • 25, Wednesday Christmas

Cadillac - LaSalle Trivia

How well do you know the history behind the Cadillac - LaSalle names? See if you can answer these questions.

Answers below.

1. What model year was the last for Cadillac tail fins?
2. Cadillac is recognized as a pioneer of multi-cylinder engines, what year was the first four-cylinder produced?
3. In which model year did Cadillac offer the most body styles?
4. In 1967, Cadillac and Oldsmobile offered the first front-wheel drive, V-8 cars made in the U.S. Name both models.
5. When Harley Earle designed the first LaSalle, what make of car was his inspiration?

Tech Tip

Wish you had a magnetized screwdriver? Here's how to make your own. Wrap a length of insulated wire (12 - 18 gauge), with both ends stripped, 40 - 50 times around the shaft of a screwdriver starting at the handle. Touch the stripped ends across the terminals of a twelve volt battery. Remove the wire and you have a magnetized screwdriver.

Trivia answers:

1. 1964
2. 1905
3. 52 body styles were offered in 1934, 36 with vee windshields and 16 with flat windshields. Do you know a year where more were offered?
4. Cadillac Fleetwood Eldorado and the Oldsmobile Toronado.
5. The Hispano-Suiza.

Source: Standard Catalog of Cadillac 1903-1990

Members' Space

• I was very happy to receive the first piece of mail from one of our members this week. Howard Hodnett from Newport News sent us some nice words of encouragement about the newsletter. (By the way Howard, thanks for the sheet of trivia questions you sent. I also subscribe to that magazine, in fact, that's where I got the idea.)

Howard owns a silver-gray 1968 Cadillac Eldorado Coupe. He writes that it's all original with 90,000 miles and that he is only the second owner. I bet he knows the answer to this months trivia question #4 with out looking at the answers! Sounds like a great automobile.

• Thursday morning September 5th, Kathy and I had made plans to drive up to Chesapeake City on Saturday to visit the AACA meet and hopefully get to meet our director Art Matthews who was to be there showing his Stude-illac. Friday morning September 6th, we were happy and lucky to still be in one piece. Overnight, Hurricane Fran blew through our little corner of the world here in Raleighwood and left quite a mess in her wake.

I'm sure most of you are no strangers to hurricanes, living near the coast as you do, but 80 mph winds, 9 1/2 inches of rain and thousands of trees and power lines falling all around you this far inland can be quite nerve racking, especially when it hits at night. For Kathy and I it was doubly intense because this time last year we were stuck on the island of St. Croix for three days when Hurricane Marilyn blew in and ruined our vacation. Riding out two category 3 hurricanes in one year is a bit much.

But, things are slowly getting back to normal. Hopefully, I can concentrate on getting our Coupe de Ville back on the road. The rear wheel brake cylinders sprung nasty leaks over the Labor Day weekend . . . now if the electricity just stays on.

• I would like to extend a personal invitation to all members of the region to try and make it down to Raleigh in November for the Carolina Collectors Car Show and Swap Meet. The swap meet and car corral runs from Friday to Sunday. Saturday is truck show day and Sunday is car show day. All prizes are awarded by peoples' choice.

I think it would be great for membership if we could display on Sunday as a club. If interest is there, it might be a nice tour for all of you to caravan down. Let me know and I'll inquire about motels and such and reserving show space for the club. I've entered this Show twice, the first time I was the only Cadillac and the second time there was me and a '64 Sedan de Ville .

Happy Motoring,
Jimmy Lester

— 1976 —

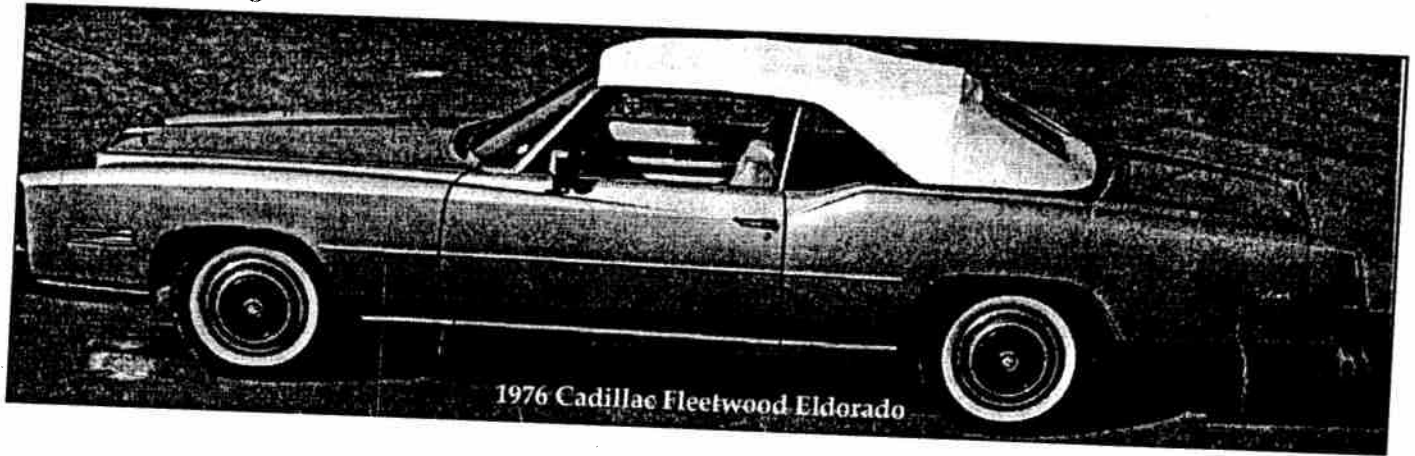
Twenty Years ago in Cadillac History:

An important and nostalgic era of American automobile history ended on April 21, 1976. At 10:12am, Cadillac built what was supposed to have been the last American convertible at its Detroit plant. The reported "very last" convertible was a white Fleetwood Eldorado and was kept by Cadillac for historical purposes. Sunroofs and air conditioning were blamed for the demise of the convertible, however, nostalgia and customer demand helped bring it back.

Cadillac claimed to have been the first company to use the word "convertible", applying that term to its 1916 Type 53 five-passenger automobile. With the 1976 model year, Cadillac concluded a 60-year period of convertible production.

Cadillac also set a new sales record in 1976, and a production record of 312,845 units. Fourteen thousand of these were Eldorado convertibles which included 200 special edition cars.

Customer convenience was enhanced in 1976 with the Delco "Freedom" battery. First introduced in the 1975 Seville models, this battery became standard equipment on all 1976 Cadillacs. This smaller, lighter weight battery never needed its water replenished and provided a visible charge indicator.



1976 Cadillac Fleetwood Eldorado



Hampton Roads Region-CLC Inc.
Regional Director
Arthur N. Matthews, Jr.
12 Carroll Drive
Pogueson, VA 23662

09/18/96 PM RAL NC 276 #2



Addressee

Viator Trudeau
1006 Austin Drive
Chesapeake, VA 23320